



Democratic Services

2 July 2013

Town Hall  
Chapel Road  
Worthing  
BN11 1HA

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Dear Councillor

**Licensing and Control Sub Committee - B**

A meeting of the Licensing and Control Sub Committee - B will be held on **Wednesday 10 July 2013 at 10.00am** in the Council Chamber to consider the business set out in the following Agenda.

Yours sincerely

Executive Head of Corporate and Cultural Services

**LICENSING AND CONTROL SUB COMMITTEE - B**

**Councillors John Rogers (Chairman), Christine Brown and Keith Bickers**

\*This licensing authority will only allow licensing decisions to be taken by a minimum of three Councillors. In the event of one Councillor being unable to attend, their place will be taken by another Councillor taken from the membership of the full Licensing and Control Committee - B. In the event of this happening all parties will be informed of the change of membership at the beginning of the meeting.

## AGENDA

1. **Welcome**

2. **Apologies and Reconstitution of Membership (if appropriate)**

To note any apologies for absence and resulting reconstitution of the membership of the Sub Committee, if appropriate.

3. **Declarations of Interest**

Members and Officers are invited to make any declarations of disclosable pecuniary interests that they may have in relation to any items on this Agenda. The declaration should refer both to the nature of the interest as well as its existence.

Members and Officers may seek advice upon any relevant interest from a Legal or Democratic Services Officer prior to the meeting.

4. **Licensing Act 2003 – Application for a new Premises Licence**

**Venue:** Morrisons (M Local), 57 Chapel Road, Worthing, BN11 1HW

**Ward**

Central

Please note that the Procedure to be followed by the Sub Committee will be circulated at the start of the meeting.

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**Licensing Act 2003 – Application for a new Premises Licence at:  
Morrisons (M Local), 57 Chapel Road, Worthing, BN11 1HW**

**Report by the Executive Head of Housing, Health & Community Safety**

**1. Recommendation**

- 1.1 That a Sub Committee of Licensing & Control Committee “B” consider and determine the application made on behalf of :
- WM Morrison Supermarkets Plc.**
- for a new Premises Licence to authorise the sale of alcohol for consumption off the premise.

**2. Reasons for Hearing**

- 2.1 The application has been the subject of formal representation by members of the public and it therefore falls to this sub-committee to determine.

**3. Background**

- 3.1 This store is situated on the corner of Stoke Abbott Road and Chapel Road. It is currently closed & vacant but until recently traded for many years as a video, DVD and computer games rental store in the name of ‘Blockbuster Video’.
- 3.2 Blockbuster briefly held a premises licence at the store authorising the sale of alcohol, for consumption off the premises, but surrendered the licence in June 2007. Blockbuster ceased trading at this site earlier this year.
- 3.3 The store has now been empty for some months but an application was made on behalf of WM Morrison Supermarkets Plc. to Worthing Borough Council on the 15 May 2013 for a new Premises Licence for a proposed new ‘local supermarket’ to be situated on the site.
- 3.4 A plan of the area is attached (**Appendix A**)
- 3.4 A plan of the proposed premises is attached. (**Appendix B**)
- 3.5 The application is for authorisation for the sale of alcohol, for consumption off the premises. (**Appendix C**)

- 3.6 Copies of the letters and petitions received from members of the public.  
(**Appendices D1-15** )
- 3.7 A copy of WM Morrison Supermarkets Plc's operating manual entitled 'Overview of Operations for "M Local" Stores' (**Appendix E**)

#### 4. **The Application**

4.1 The Application is attached at **Appendix C**. However, in summary, **WM Morrison** is applying for:

- i) Authorisation for the sale of alcohol for consumption off the premises between the hours of:  
07.00hrs and 23.00hrs Monday to Sunday incl.
- ii) The proposed opening hours of the premises to be:  
07.00hrs and 23.00hrs Monday to Sunday incl.

4.2 As recommended by the Guidance issued under section 182 of the Licensing Act 2003 the applicant has completed an operating schedule as to how it is intended to address the Licensing Objectives if this application were granted.

4.3 The proposed designated supervisor detailed in the application is Nakesha Murrain who holds a personal licence issued by Leeds City Council.

#### 5. **Promotion of the Licensing Objectives**

5.1 The Licensing Act 2003 and regulations require that the Council, as local licensing authority, carries out its functions with a view to promoting the four licensing objectives:

- the prevention of crime and disorder;
- public safety;
- the prevention of public nuisance;
- the protection of children from harm.

5.2 In carrying out its licensing functions, the licensing authority must also have regard to the Guidance issued by the Secretary of State and its own Statement of Licensing Policy. Members are advised that the following sections of the Worthing Borough Council's Policy may be particularly relevant to consideration of this matter, though of course the Policy in its entirety must be considered. Sections indicated relate to paragraph numbers in the Policy itself:

*4.1 The Council places huge importance on the prevention of crime and disorder. A high standard of control is, therefore, expected to be exercised over licensed premises.*

*4.2 In accordance with Section 17 of the Crime and Disorder Act 1998 the Council*

*is under a duty to exercise its functions with due regard to the likely effect on, and the need to do all it reasonably can to prevent, crime and disorder in its areas. The possible crime and disorder implications are clearly relevant factors in the consideration of all applications and this is re-emphasised by the Licensing Act 2003 itself, the Guidance issued under section 182 to the Act and this policy. The Council will give "due regard" to all possible implications and its Licensing & Control Committee will always consider all the information available and relevant representations made, including those from interested parties and the responsible authorities, particularly the Police.*

- 4.3 *In their role as a responsible authority, Sussex Police are an essential source of advice and information on the impact and potential impact of licensable activities in the borough, particularly on the crime and disorder objective. The police have a key role in managing the night-time economy and usually have good working relationships with those operating in the local area. The council recognises that Sussex Police are the licensing authority's main source of advice on matters relating to the promotion of the crime and disorder, but may also be able to make relevant representations with regards to the other licensing objectives if they have evidence to support such representations. The Council will accept all reasonable and proportionate representations made by the police unless the authority has evidence that to do so would not be appropriate for the promotion of the licensing objectives. However, it remains incumbent on the police to ensure that their representations can withstand the scrutiny to which they would be subject at a hearing.*
- 4.4 *Licensed premises, especially those offering late entertainment, alcohol and refreshment for large numbers of people, can be a source of crime and disorder problems. The Council will expect Operating Schedules submitted with applications to satisfactorily address these issues, from the design of the premises through to the daily operation of the business, including, where appropriate, the policy and arrangements proposed in respect of the prevention of both alcohol and drug misuse.*
- 4.5 *Applicants will be expected to identify any particular issues (having regard to their particular type of premises and/or activities) which are likely to adversely affect the promotion of the crime and disorder objective in their particular case. Such steps as are required to deal with these identified issues should be included within the applicant's operating schedule.*
- 4.6 *Applicants are expected to seek advice, where necessary from Council Licensing Officers and Sussex Police, as well as taking into account, as appropriate, local planning and transport policies, and crime prevention strategies when preparing their plans and schedules.*
- 4.7 *In addition to the requirements for the Council to promote the licensing objectives, it also has a duty, as detailed in paragraph 4.2, under Section 17 of the Crime and Disorder Act 1998 to do all it reasonably can to prevent crime and disorder in the Borough. The Council will consider attaching conditions to licences and permissions to deter and prevent crime and disorder within the vicinity if relevant representations are received. Whether or not incidents can be regarded as being in the vicinity of licensed premises is a question of fact and will depend on the particular circumstances of the case.*
- 4.8 *The Council recognises that the Licensing Act is not the primary mechanism for the general control of nuisance and anti-social behaviour by individuals once they are*

*away from licensed premises. Nonetheless, it is a key aspect of such control and licensing law will always be part of a holistic approach to the management of the evening and night time economy in town centres.*

- 6.16 *The Council will generally consider the licensing of shops, stores and supermarkets to sell alcohol for consumption off the premises at any times they are open for shopping. However, it may consider there are very good reasons for restricting those hours, for example, where police or residents' representations are made in respect of isolated shops known to be the focus of disorder and disturbance.*

## **6. Consultation**

- 6.1 The application has been subject to the statutory consultation and statutory public advertisement arrangements in accordance with the provisions of the Act, in respect of which relevant representations were received from the following:

Other Persons – 2 X petitions containing a 58 & 312 signatures  
13 X letters of representation

## **7. Relevant Representations**

- 7.1 Details of the relevant representations received are reproduced at **Appendices D1 - 15**. They are considered to relate to the statutory licensing objectives as follows:

***The Prevention of Crime and Disorder.***

***The Prevention of Public Nuisance***

***Public Safety***

***The Protection of Children from Harm***

- 7.2 Those making relevant representation have been invited to attend the Sub-Committee.

## **8. Mediation**

- 8.1 Due to the number of signatories to the petitions and the nature of the letters received mediation between the applicant and these individuals was deemed impractical.

## **9. Consideration**

- 9.1 Members must take into consideration the following when determining this application:
- The four statutory licensing objectives
  - Worthing Borough Council's Statement of Licensing Policy
  - Guidance issued by the Home Secretary
  - The relevant representations from all parties.

9.2 These are the only matters to be addressed by the authority when considering this application. The statutory Licensing objectives are the only grounds on which representations can be made, and the only grounds on which an authority will be able to refuse an application or impose conditions in addition to statutory conditions and those proposed by the applicant in the Operating Schedule.

9.3 When considering this application for a premises licence the following options are available to the Sub-Committee:

- a. Grant the licence, as requested,
- b. Grant the licence, as requested, with additional conditions appropriate to the promotion of the specific licensing objectives on which relevant representations have been received.
- c. Reject the whole or part of the application.

Members may also:

- d. Grant the licence but exclude certain licensable activities from the licence,
- e. Refuse to specify a particular person as a premises supervisor,
- f. Approve different parts of the premises for different activities.

9.4 Members are required to give reasons for their decision.

## 10. Legal Implications

10.1 Under Section 181 and Schedule 5 of the Act, the following rights of appeal to the Magistrates' Court in respect of applications for a premises licence includes:

- (1) The applicant may appeal against any decision to modify the conditions of the licence.
- (2) The applicant may appeal against a rejection in whole or part of an application.
- (3) A person who has made relevant representations may appeal against a licence being granted, or against the modification or lack of modification of any conditions.

10.2 Members are reminded that the Act allows for the local licensing authority to undertake a review following the grant of a premises licence, when requested to do so by a responsible authority, such as the police, or the fire authority, or any other person, such as a resident living in the vicinity of the premises. The Government's guidance states: *"The proceedings set out in the 2003 Act for reviewing premises licences represent a key protection for the community where problems associated with crime and disorder, public safety, public nuisance or the protection of children from harm are occurring. It is the existence of these procedures which should, in general, allow licensing authorities to apply a light touch bureaucracy to the grant and variation of premises licences by providing a review mechanism when concerns relating to the licensing objectives arise later in respect of individual premises."*

- 10.3 In determining this application, the principles of the Human Rights Act 1998 must be taken into consideration and the convention rights of both individuals and businesses will be given due weight.
- 10.4 Members must consider each application on its own merits, and in accordance with the principles of natural justice, as well as the provisions of the Licensing Act 2003. All relevant factors must be taken into account, and all irrelevant factors must be disregarded.
- 10.5 All applications, before Committee, must be considered against the backdrop of anti-discriminatory legislation, such as the Equality Act 2010 and also in accordance with the Council's stated policy on Equal Opportunities.
- 10.6 In accordance with Section 17 of the Crime and Disorder Act 1998 the Council is under a duty to exercise its functions with due regard to the likely effect on, and the need to do all it reasonably can to prevent, crime and disorder in its areas. The possible crime and disorder implications are clearly relevant factors in the consideration of all applications and this is re-emphasised by the Licensing Act 2003 itself. In giving "due regard" to these possible implications members will consider and weigh up all the information available and representations made, including those from interested parties and the responsible authorities particularly the Police.

## **11. Other Implications**

- 11.1 Any decision taken will have regard for the local environment and, in particular, any conditions attached for the purposes of preventing public nuisance will take this principle into account.

## **12. Recommendation**

- 12.1 Members are requested to determine the application for a new Premises Licence made on behalf of WM Morrison Supermarkets Plc for a proposed new supermarket to be situated at 57 Chapel Road, Worthing and give reasons for that determination.**

**Paul Spedding**  
**Executive Head of Housing, Health and Community Safety**

### **Principal Author and Contact Officer:**

Simon Jones

Senior Licensing Officer - Tel: 01273 263191 or [simon.jones@adur-worthing.gov.uk](mailto:simon.jones@adur-worthing.gov.uk)



**Background Papers:**

- Licensing Act 2003
- Guidance issued under section 182 of the Licensing Act 2003
- Worthing Borough Council's Statement of Licensing Policy

**Appendices:**

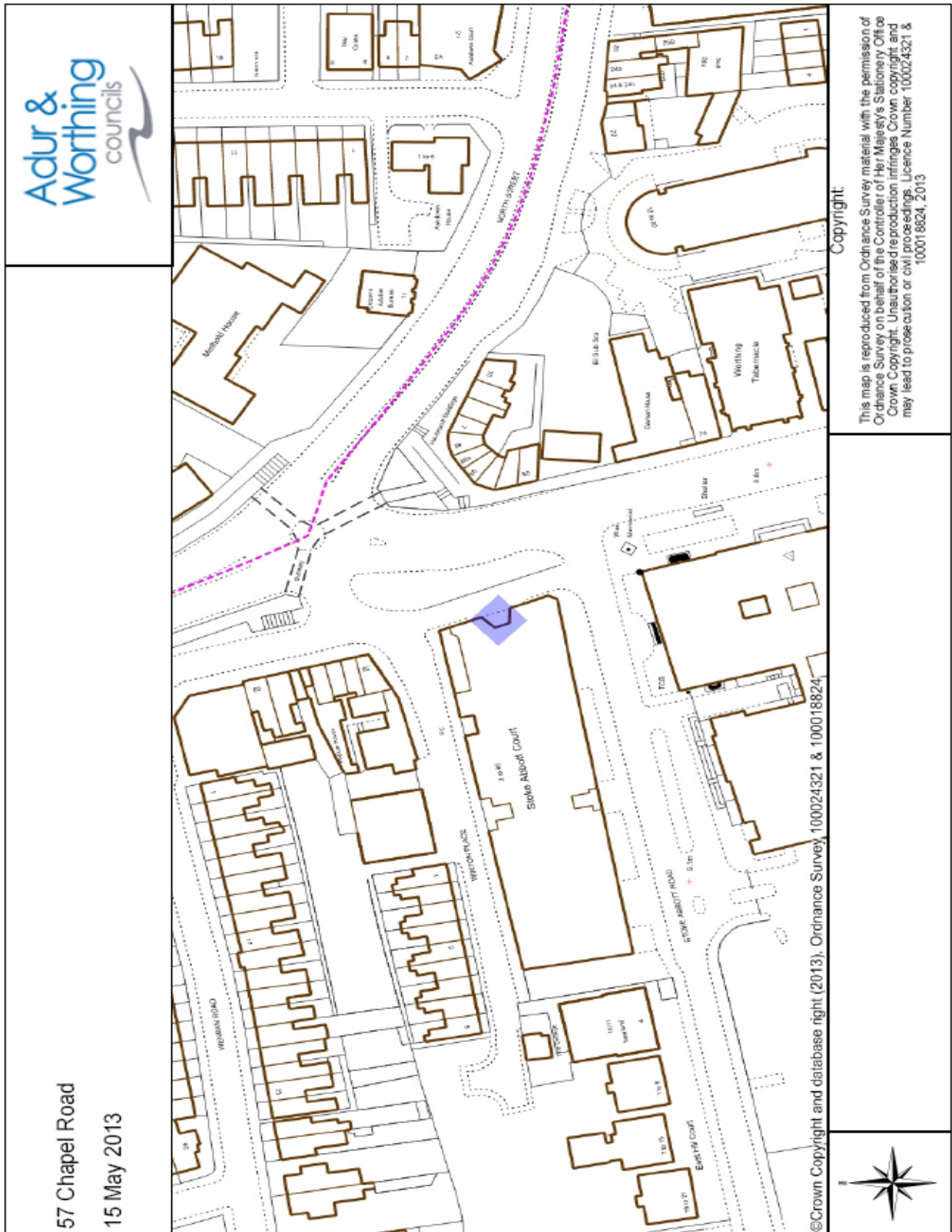
- Appendix A - Plan of area.
- Appendix B - Plan of the building.
- Appendix C - The Application Form.
- Appendix D – Representations in the form of petitions and letters received from members of the public.
- Appendix E – A copy of 'Overview of Operations for "M Local" Stores'

Commerce Way, Lancing

Ref: SJ/Lic.U/LA03/NEW – Morrisons, 57 Chapel Road

Date: 24 June 2013.

Plan of Area

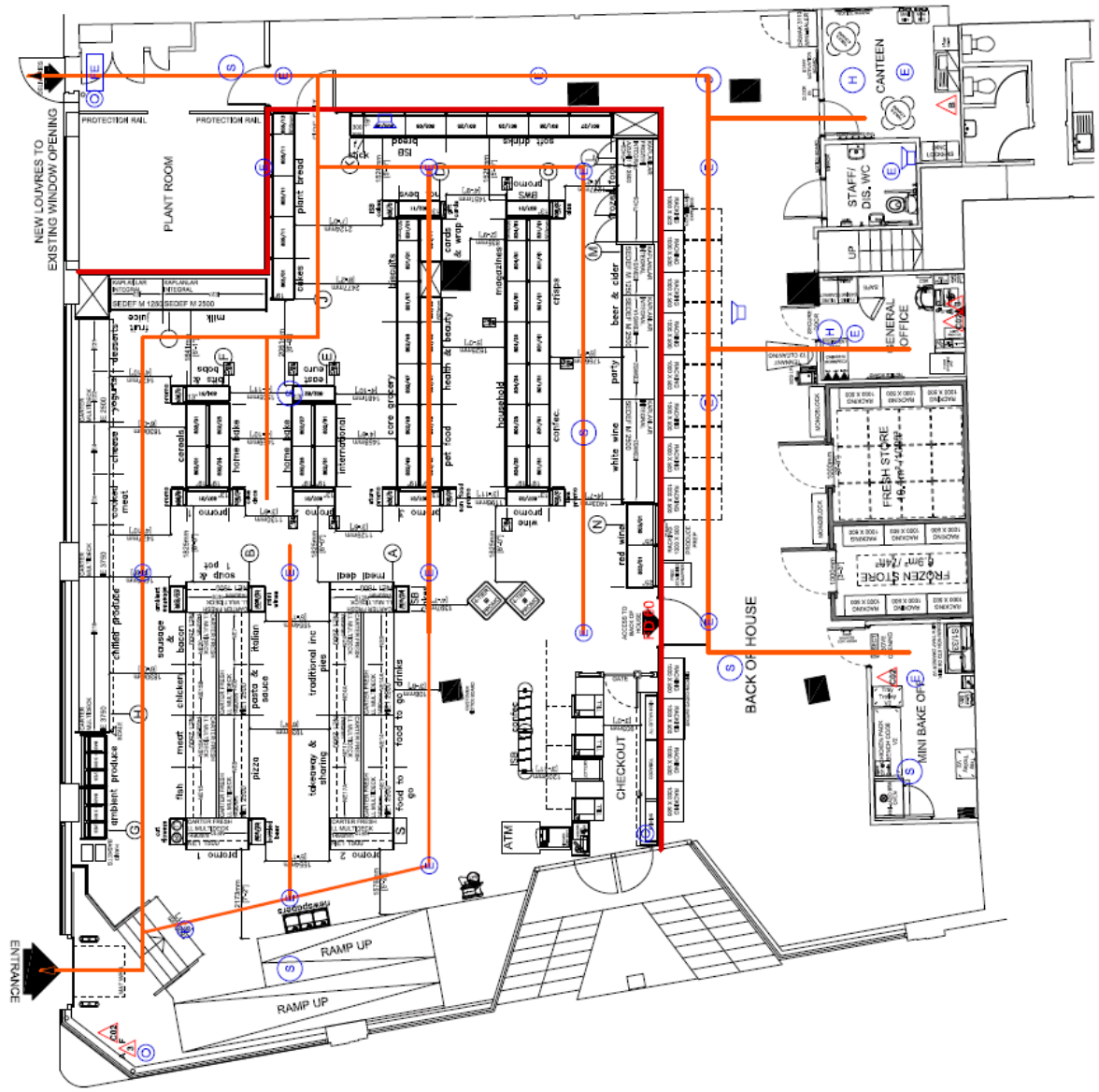


Plan of Premises

- FE Emergency exit sign
- E Emergency fighting
- ↔ Direction of Shortest Escapes
- R Proposed Room Occupancy
- FD30 Fire Door 30min with smoke seals
- FD60 Fire Door 60min with smoke seals
- PB Panic Bar
- C Break Glass
- 120 120 min compartment
- 60 60 min compartment
- A 6 fire Foam extinguisher
- A 2kg Carbon Dioxide extinguisher
- A Fire blanket
- S Sounder
- S Smoke detector
- S Smoke detector in ceiling void
- H Heat detector

**COMPARTMENT WALLS**  
Penetrations in compartment walls to be built up to achieve fire resistance equal to the compartment wall.

**ESCAPE CAPACITIES**  
Based on Table C1 of Approved Document B the projected occupancy of the sales area is 140 persons (based on 2m sq per person) and the minimum width for escape routes is 1050mm is achieved through the main entrance. Two means of escape doors are provided Back of House, reducing the occupancy through each door to 70 persons therefore the minimum width for escape doors is reduced to 850mm.



**local**  
Win MORRISON SUPERMARKETS PLC  
Property & Development Division  
1 More House, Oak Lane,  
Barnsley, S10 7DL  
Tel: 0114 266 1100

**Worthing**  
27 Chapel Road, Worthing, West Sussex BN1 1JH  
Tel: 01243 831100

PROJECT: C-Store  
DRAWING: Sales Floor Details  
RETAIL SALES AREA  
2,744 SQ.FT.  
SCALE: 1:100@A3  
DATE: 13.06.13  
BY: RT  
DRAWING No.: 292/SK5/BWSL/003

## Application

The Licensing Act 2003 (Forms and Notices) (Amendment) Regulations 2012 - Schedule 1, Regulation 3

LIC2

Insert name and address  
of relevant licensing  
authority and its  
reference number  
(optional)

LICENSING UNIT  
HOUSING, HEALTH AND COMMUNITY SAFETY  
WORTHING BOROUGH COUNCIL  
CIVIC CENTRE  
HAM ROAD  
SHOREHAM BY SEA BN43 6PR

Adur & Worthing Councils  
Licensing Unit  
RECEIVED  
15 MAY 2013

..... Initials

**Application for a premises licence to be granted under the Licensing Act 2003****PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST**

Before completing this form please read the guidance notes at the end of the form. If you are completing this form by hand please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written in black ink. Use additional sheets if necessary.

You may wish to keep a copy of the completed form for your records.

**X**We WM MORRISON SUPERMARKETS PLC  
(Insert name(s) of applicant)

apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in Part 1 below (the premises) and **X**we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003

**Part 1 - Premises Details**

Postal address of premises or, if none, ordnance survey map reference or description MORRISONS 57 CHAPEL ROAD	
Post town WORTHING	Post code BN11 1HW
Telephone number at premises (if any)	
Non-domestic rateable value of premises	£

**Part 2 - Applicant Details**

Please state whether you are applying for a premises licence as

Please tick as appropriate

- |                                                   |                                     |                             |
|---------------------------------------------------|-------------------------------------|-----------------------------|
| a) an individual or individuals*                  | <input type="checkbox"/>            | please complete section (A) |
| b) a person other than an individual*             |                                     |                             |
| i as a limited company                            | <input checked="" type="checkbox"/> | please complete section (B) |
| ii as a partnership                               | <input type="checkbox"/>            | please complete section (B) |
| iii as an unincorporated association or           | <input type="checkbox"/>            | please complete section (B) |
| iv other (for example a statutory corporation)    | <input type="checkbox"/>            | please complete section (B) |
| c) a recognised club                              | <input type="checkbox"/>            | please complete section (B) |
| d) a charity                                      | <input type="checkbox"/>            | please complete section (B) |
| e) the proprietor of an educational establishment | <input type="checkbox"/>            | please complete section (B) |

- f) a health service body  please complete section (B)
- g) a person who is registered under Part 2 of the Care Standards Act 2000 (c14) in respect of an independent hospital in Wales  please complete section (B)
- ga) a person who is registered under Chapter 2 of Part 1 of the Health and Social Care Act 2008 (within the meaning of that Part) in an independent hospital in England  please complete section (B)
- h) the chief officer of police of a police force in England and Wales  please complete section (B)

\*If you are applying as a person described in (a) or (b) please confirm:

Please tick yes

- I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities; or
- I am making the application pursuant to a
  - statutory function or
  - a function discharged by virtue of Her Majesty's prerogative

**(A) INDIVIDUAL APPLICANTS** (fill in as applicable)

Mr <input type="checkbox"/>	Mrs <input type="checkbox"/>	Miss <input type="checkbox"/>	Ms <input type="checkbox"/>	Other Title (for example, Rev)
Surname			First names	
I am 18 years old or over	<input type="checkbox"/>			Please tick yes
Current postal address if different from premises address				
Post town			Post code	
Daytime contact telephone number				
E-mail address (optional)				

**SECOND INDIVIDUAL APPLICANT (if applicable)**

Mr <input type="checkbox"/>	Mrs <input type="checkbox"/>	Miss <input type="checkbox"/>	Ms <input type="checkbox"/>	Other Title (for example, Rev)
Surname			First names	
I am 18 years old or over		<input type="checkbox"/>		Please tick yes
Current postal address if different from premises address				
Post town			Post code	
Daytime contact telephone number				
E-mail address (optional)				

**(B) OTHER APPLICANTS**

Please provide name and registered address of applicant in full. Where appropriate please give any registered number. In the case of a partnership or other joint venture (other than a body corporate), please give the name and address of each party concerned.

Name WM MORRISON SUPERMARKETS PLC
Address HILMORE HOUSE GAIN LANE BRADFORD BD3 7DL
Registered number (where applicable) 00358949
Description of applicant (for example, partnership, company, unincorporated association etc.) COMPANY
Telephone number (if any) 0845 611 5000
E-mail address (optional)

**Part 3 - Operating Schedule**

When do you want the premises licence to start?

DD		MM		YYYY			
A		S		A	P		

If you wish the licence to be valid only for a limited period, when do you want it to end?

DD		MM		YYYY			

If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend.

Please give a general description of the premises (please read guidance note 1)

SUPERMARKET

What licensable activities do you intend to carry on from the premises?  
(Please see sections 1 and 14 of the Licensing Act 2003 and Schedules 1 and 2 to the Licensing Act 2003)

Please tick any that apply

**Provision of regulated entertainment**

- a) plays (if ticking yes, fill in box A)
- b) films (if ticking yes, fill in box B)
- c) indoor sporting events (if ticking yes, fill in box C)
- d) boxing or wrestling entertainment (if ticking yes, fill in box D)
- e) live music (if ticking yes, fill in box E)
- f) recorded music (if ticking yes, fill in box F)
- g) performances of dance (if ticking yes, fill in box G)
- h) anything of a similar description to that falling within (e), (f) or (g) (if ticking yes, fill in box H)

**Provision of late night refreshment** (if ticking yes, fill in box I)

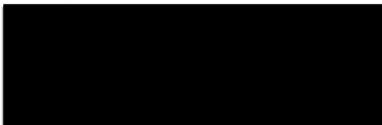

**Supply of alcohol** (if ticking yes, fill in box J)

In all cases complete boxes K, L and M

**J**

<b>Supply of alcohol</b> Standard days and timings (please read guidance note 6)			<u>Will the supply of alcohol be for consumption</u> – please tick (please read guidance note 7)	On the premises	<input type="checkbox"/>
				Off the premises	<input checked="" type="checkbox"/>
				Both	<input type="checkbox"/>
<b>Day</b>	<b>Start</b>	<b>Finish</b>	<b>State any seasonal variations for the supply of alcohol</b> (please read guidance note 4)		
Mon	0700	2300			
Tue	0700	2300			
Wed	0700	2300			
Thur	0700	2300			
Fri	0700	2300			
Sat	0700	2300			
Sun	0700	2300			
			<b>Non standard timings. Where you intend to use the premises for the supply of alcohol at different times to those listed in the column on the left, please list</b> (please read guidance note 5)		

State the name and details of the individual whom you wish to specify on the licence as designated premises supervisor:

<b>Name</b> NAKESHA MURRAIN	
<b>Address</b> 	
<b>Post code</b>	
<b>Personal licence number (if known)</b> LEEDS/PERL/06273/12	
<b>Issuing licensing authority (if known)</b> LEEDS CITY COUNCIL	



## K

Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children (please read guidance note 8).

NONE

## L

Hours premises are open to the public Standard days and timings (please read guidance note 6)			State any seasonal variations (please read guidance note 4)
Day	Start	Finish	
Mon	0700	2300	
Tue	0700	2300	
Wed	0700	2300	<b>Non standard timings. Where you intend the premises to be open to the public at different times to those listed in the column on the left, please list</b> (please read guidance note 5)
Thur	0700	2300	
Fri	0700	2300	
Sat	0700	2300	
Sun	0700	2300	

**M** - Describe the steps you intend to take to promote the four licensing objectives:

**a) General - all four licensing objectives (b, c, d and e) (please read guidance note 9)**

THE APPLICANT IS MINDFUL OF THE LOCAL AUTHORITY'S POLICY DOCUMENT AND WOULD REFER TO THE OVERVIEW DOCUMENT ATTACHED WHICH DETAILS THE APPLICANT'S PROCESSES AND PROCEDURES FOR PROMOTING THE LICENSING OBJECTIVES.

THE PREMISES WILL BE CONSTRUCTED IN ACCORDANCE WITH DRAWING NO. 292/SK3/BWSL/001 AS SERVED WITH THE APPLICATION OR IN THE CASE OF ALTERATION TO THOSE PLANS ANY FURTHER PLANS SERVED ON THE RESPONSIBLE AUTHORITIES AND LICENSING AUTHORITY PRIOR TO COMPLETION OF THE PREMISES.

**b) The prevention of crime and disorder**

PLEASE SEE SCHEDULE ATTACHED.

**c) Public safety**

THE PREMISES LICENCE HOLDER UNDERTAKES ONGOING RISK ASSESSMENTS IN ORDER TO COMPLY WITH HEALTH & SAFETY LEGISLATION.

**d) The prevention of public nuisance**

THE PREMISES ARE RESPONSIBLY MANAGED AND SUPERVISED. NO ADDITIONAL MEASURES ARE BELIEVED NECESSARY.

**e) The protection of children from harm**

PLEASE SEE SCHEDULE ATTACHED.

**Checklist:**

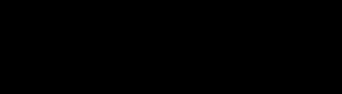
Please tick to indicate agreement

- I have made or enclosed payment of the fee.
- I have enclosed the plan of the premises.
- I have sent copies of this application and the plan to responsible authorities and others where applicable.
- I have enclosed the consent form completed by the individual I wish to be designated premises supervisor, if applicable.
- I understand that I must now advertise my application.
- I understand that if I do not comply with the above requirements my application will be rejected.

IT IS AN OFFENCE, LIABLE ON SUMMARY CONVICTION TO A FINE NOT EXCEEDING LEVEL 5 ON THE STANDARD SCALE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION.

**Part 4 - Signatures** (please read guidance note 10)

Signature of applicant or applicant's solicitor or other duly authorised agent (see guidance note 11). If signing on behalf of the applicant, please state in what capacity.

Signature	
Date	14 MAY 2013
Capacity	SOLICITORS ON BEHALF OF THE APPLICANT

For joint applications, signature of 2<sup>nd</sup> applicant or 2<sup>nd</sup> applicant's solicitor or other authorised agent (please read guidance note 12). If signing on behalf of the applicant, please state in what capacity.

Signature	
Date	
Capacity	
Contact name (where not previously given) and postal address for correspondence associated with this application (please read guidance note 13) Gosschalks Solicitors Queens Gardens Hull East Yorkshire	
Post town	Post code HU1 3DZ
Telephone number (if any)	01482 324252
If you would prefer us to correspond with you by e-mail, your e-mail address (optional) mcj@gosschalks.co.uk	

**MORRISONS, 57 CHAPEL ROAD, WORTHING, BN11 1HW**

**The Prevention Of Crime And Disorder**

1. The area given over to the display of alcohol will be no more than 15% of the sales area.
2. All spirits to be behind the counter area.
3. No display of alcohol within 2 metres of the entrance other than behind the counter.
4. No super strength beer, lager or cider of 5.5% abv or above shall be sold other than premium beer, lager or cider priced at £1.95 or above.
5. Digital CCTV and appropriate recording equipment to be installed in accordance with Home Office Guidelines relating to UK Police Requirements for Digital CCTV System, operated and maintained throughout the premises to cover all public areas, including the entrance to the premises. The CCTV cameras and recording equipment must be of sufficient quality to work in normal lighting levels inside the premises at all times. CCTV footage will be stored for a minimum of 28 days and the management will give full and immediate cooperation and technical assistance to the Police in the event that CCTV footage is required for the prevention and detection of suspected or alleged crime. The CCTV images will record and display dates and times, and these times will be checked regularly to ensure their accuracy. The management of the premises will ensure that key staff are fully trained in the operation of the CCTV, and will be able to download selected footage onto a disk for the police without difficulty or delay and without charge to Sussex Police. Any breakdown or system failure will be remedied as soon as practicable.
6. There will be a personal licence holder on the premises at all times except in exceptional circumstances (e.g. sickness) and five personal licence holders in total will be assigned to the store.

**The Protection Of Children From Harm**

1. All staff to be specifically trained in proxy sales and signage to deter proxy sales will be displayed.
2. Notices to be displayed in store stating that it is an offence for under 18's to purchase alcohol.

3. A proof of age scheme, such as Challenge 25, shall be operated at the premises where the only acceptable forms of identification are recognised photographic identification cards such as driving licence, passport or proof of age cards bearing the PASS mark hologram.
4. Suitable signage advertising the proof of age scheme will be displayed in prominent locations in the premises.
5. All staff members engaged, or to be engaged, in selling alcohol on the premises shall have received the following training in age-restricted sales:
  - The premises licence holder will ensure that all staff members engaged in selling alcohol on the premises shall receive induction training as to the lawful selling of age restricted products prior to the selling of such products, and verbal reinforcement/refresher training thereafter at intervals not more than six months, with the date and time of the verbal reinforcement/refresher training documented.
  - All age-restricted sales training undertaken by staff members shall be fully documented and recorded. All training records shall be made available to Sussex Police, Council Officers and West Sussex Trading Standards Service upon request.
6. The premises shall at all times maintain and operate an age-restricted sales refusals recording system (either in book or electronic form) which shall be reviewed by the Designated Premises Supervisor at intervals not to exceed 4 weeks and feedback given to staff as relevant. The refusals recording system to be signed and dated by the Designated Premises Supervisor at the time of each review. This refusals recording system shall be available upon request to police staff, Local Authority staff and West Sussex Trading Standards Service.

①

The premises of 57 Chapel road I do NOT want alcohol to be sold here. I have got my family to think about and I would not like the neighbourhood to go tit's up I have seen this many places where new shops selling alcohol have opened and caused to much trouble for the community near-by. I worry for the safety of others and the anti-social behaviour that comes with to many shops selling alcohol around one area. I know this does not effect whose that do not have to live 50 yards from this premises but it will effect my live and I'm sure many others.

I know of a few friends and family members that would not like this shop to sell alcohol. I am not just writing this for myself but others around me in the community please do not ruin this for us use the shop for better a use.

If you felt like your community would become over run by loud noise and possible anti-social behaviour wouldn't you want to stop it?

Thank-you for taking your time to read,  
Yours

Kristina & Robert  
[Redacted]  
Stoke Abbott RD  
Worthing

[Redacted]

Adur & Worthing Councils  
Licensing Unit  
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10 JUN 2013  
..... Initials

6-6-13

2

Adur & Worthing Councils Licensing  
Adur Civic Centre,  
Ham Road,  
Shoreham-by-Sea,  
West Sussex,  
BN43 6PR



Dear Simon Jones,

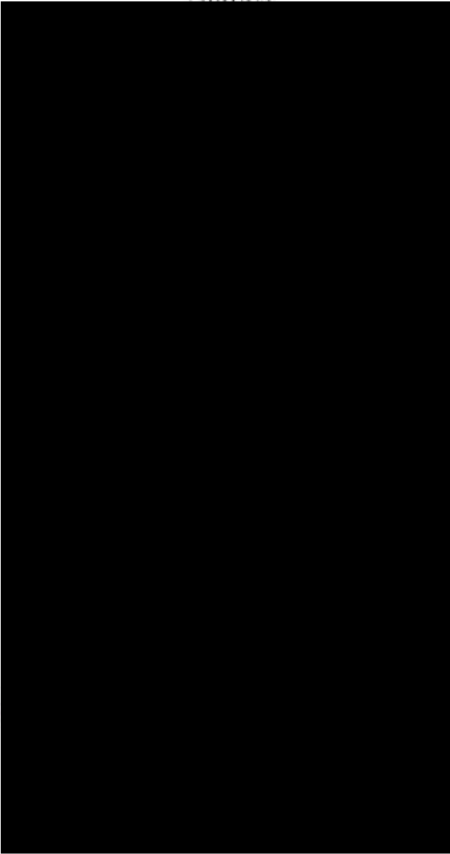
We are the local residents of Chapel Road, We recently found out that Morrisons have applied for premises licence in the Blockbuster site. We strongly oppose this application and request council to reject this application as it will create lot of problems, public disorder & nuisance in the area. We already have enough off-licences and supermarkets in this area so as local residents we don't think we need another off licence or anymore supermarkets.

We hope council and licensing department will refuse the application and the plan to open another supermarket and support the small shops.

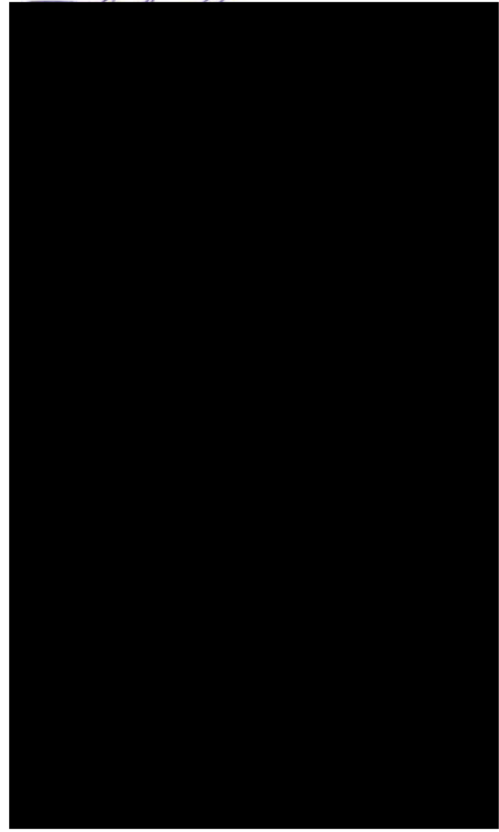
Thank you very much

Local Residents of Chapel Road

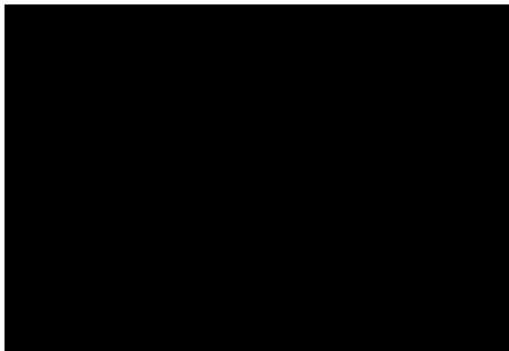
Names



Signed



3



**A CHAPEL ROAD  
WORTHING  
BN11 1BN**

Adur & Worthing Councils  
Licensing Unit  
RECEIVED  
10 JUN 2013

..... Initials

## **To whom it may concern,**

**I am very shocked as to why you would feel the need to open another store that will sell alcohol around the chapel road area especially at number 57.**

**I live very close to this address and would not like to see the area over-run by teens causing bad behaviour nor would I like to hear drunks hanging around at times of 11 O'clock at night to buy there next drink or for somewhere to sit.**

**I would feel hate towards the area rather than love and I would make moving homes number 1 on my list of things to do.**

**This is just not on I would like to feel safe in my own home not worried what the drunks are doing shouting & yelling outside.**

**I think your aim is to make your money and use anyway to do this, I am not pleased with this why don't you use this for a way people around this area could get more jobs I.e a where-house or something along those lines.**

**Help give to the community not take away the peace.**



## Appendix D 4



Reasons we would not like another shop to supply alcoholic beverages in 57 chapel road

We are the residents of; East hill court, Winton place, Worthing.

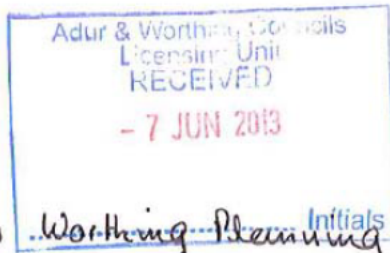
I'd like to stop this before it starts I nor do my family normally have anything to complain about in or around are community but in this case... We would not like you too let any store provide alcohol within in the premises of 57 Chapel road.

There are many reasons such as;  
We would be disturbed by cars parking/using the end of east hill court to turn around, this could also cause casualties with the children out side playing games.  
More noise... This would be very unpleasant due to me and my partner are expecting a child and this could be a hassle.  
It would attract drunk and disorderly persons and this could make people feel uncomfortable and awkward walking to there local corner shop.

We already have a handful of shops that sell alcoholic beverages around this area and we fear that having one more would just disrupt our quiet area.  
The population around the area would increase and people living in homes near-by would feel that the peaceful area has been destroyed.

We feel that the community would be more beneficial from something along the lines of a coffee shop or a cafe open there are limitless amounts of good things that could come from that premises but we would not like to see another shop that consists of alcohol.  
Please take in the consideration of others and those that have to live in the area. Thank-you

I'd also like to include a'lot of other residents around this area feel the same.  
Yours sincerely;



Adur & Worthing Planning Initials Dept  
 Adur Civic Centre  
 Ham Road,  
 Shoreham By Sea.

[REDACTED]  
 Stoke Abbott Road,  
 [REDACTED]

4. 6. 2013.

Dear Sir / Madam,

With reference to the planning application for an alcohol outlet at:—  
 54, Chapel Rd, Worthing, West Sussex, BN 11 1HW.

There are already two alcohol outlets within the vicinity of Stoke Abbott Rd, & Stoke Abbott Court.

I feel another alcoholic outlet to be excessive. This will affect the limited parking in the area, highway safety and traffic. Also there will be an increase in noise and disturbance.

This is a residential area, not a main alcohol supply area for Worthing.

Yours sincerely,  
 [REDACTED]

I object to the new store on Chapel Road if they sell alcoholic drinks.

If you think about it a new store selling alcoholic drinks would only cause trouble with anti-social behaviour around the area.

You would not like your child/children to be influenced by drinkers on the street and nor do we. Keep the alcohol selling to our local off licence/newspaper store, and Morrison which is just 5 minute walk away from the premises of Chapel Road.

As soon as I heard of the new store opening which might be providing a alcohol service I thought to myself straight away this would be bad news.

It would attract more young noisy late teen early 20's that would cause a commotion throughout the day and night.

Where would you expect all the cars to park? as there is no car park suitable for use.

This would cause traffic jams and would be unsafe for passers walking by.



EAST HILL CT

Adur & Worthing Councils  
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To whom this may concern.

[REDACTED]

[REDACTED] east hill court

[REDACTED]

I am writing to you today because I do not wish for you to let the new store opening at 57 chapel road sell alcohol, what I mean is I feel that we have enough shops around my area . I am concerned it would cause a bad impact on the way it is around my area.

I would love to see something such as a hair salon or even a replacement for the former Blockbusters.

I am indeed worried of what another shop serving alcohol may bring it could bring drunk and rowdy behaviour and a'lot of noise if I would like to live in a packed and noisy place I would have gotten somewhere closer to the town centre.

I am not happy of this and would like to appeal against any shop opening selling alcoholic drinks.

Please take note of this as it would to a shame to shatter the peace of the area.

[REDACTED]



**Dear council I would like to impose a ban of the upcoming shop in 57 chapel road selling alcohol.**

**I would like to list my reasons for for this ban:**

**-More alcoholic drink means more drunks around the area.**

**-Even more people populating the community.**

**-Noise late at night when members living near by are trying sleep.**

**I have many issues of why there should be a ban to sell alcohol at number 57.**

**Help us help the community to keep the peace.**

**I hope that this will change your minds we would all love a new shop but one that does not involve more alcohol being sold... I feel it would get out of hand and not be the same area... And not for the better.**

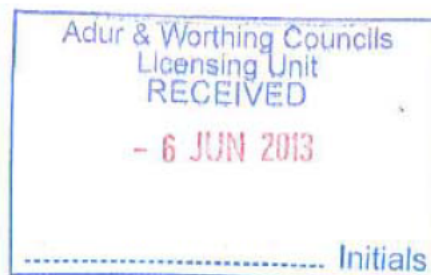
**my name is** [REDACTED]

**EAST HILL**  
[REDACTED]

**If you want more information on why I would like to ban this shop selling alcohol then please do let me know.**  
[REDACTED]



My Name is [REDACTED]  
I live in [REDACTED] East hill court  
[REDACTED]



I live close to the premises of 57 Chapel Road.

Me and my fellow neighbours have discussed the issue of the new shop that would like to sell alcohol.

This could be the *wrong move for our small area such as:-*

*attracting badly behaved teens, trying to purchase alcohol under the legal age.*

*I have seen this happen many of time in other general store where after they have been refused the alcoholic drink they kick off and loiter outside with friends causing trouble for members of the public walking by or disrupting the day to day life of people in homes near by.*

*we already have plenty of shops that sell alcohol and opening more only encourages and leads to a packed community where peacefulness is beloved.*

*There would also be more chance of violent outbreaks and unruly behaviour from those under the influence of alcohol.*

My point is :-

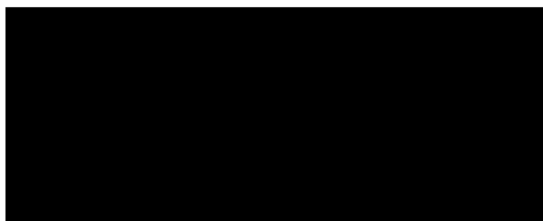
bad behaviour

teens and young adults causing a racket and possible violence

traffic jams which could lead to casualties

bad influences

we do NOT want any more shops to sell alcohol around this area.



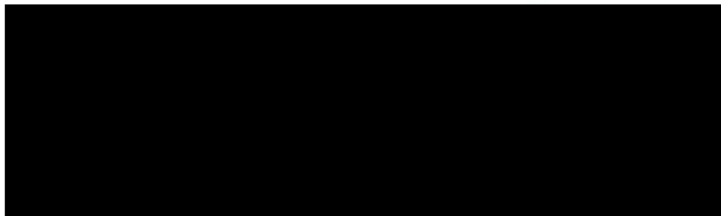
I am sending this letter out of regret to inform you me and several others around the community would not like you to open a new shop at 57 Chapel Road that will sell alcohol.

If you carry on he plans to go ahead with this (we) as a community will be out-raged and upset by this many elderly afraid, people with work the next morning upset as the loudness of the drunks at 11pm would keep them up.

I also know this will impact the kids outside playing and will also effect there sleep.

This area is quite peaceful and we would like to keep it that way so do not take this as most of us will keep appealing and get more enraged with this outburst of more alcohol.

I hope this letter does not go unread and your decision is the right one.



CHAPEL ROAF

WORTHING



57 Chapel Road, Worthing, West Sussex, BN11 1AA



(4)

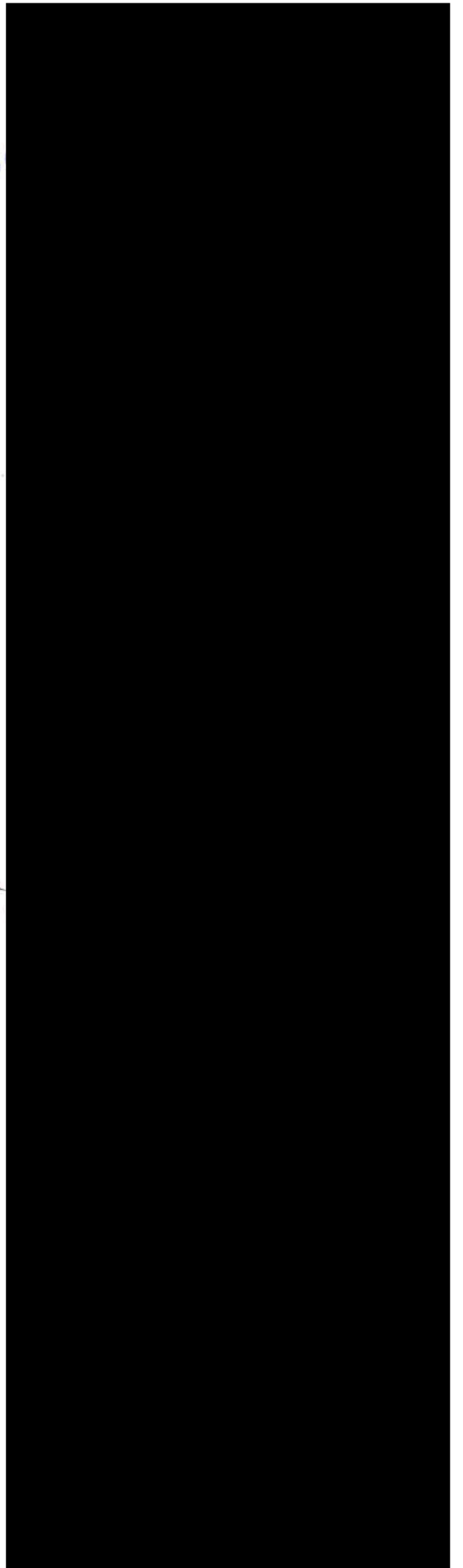
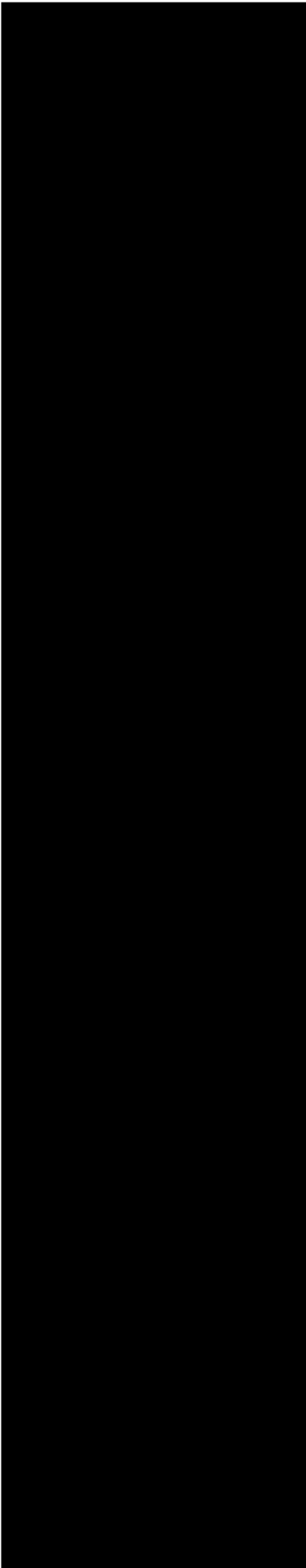
Dear Sirs,

With reference to the recent licensing application which has been submitted by Wm Morrison Supermarkets PLC to enable them to sell alcohol at their newly acquired premises at 57 Chapel Road, Worthing, please see below a list of signatures from local residents who very strongly oppose the application being granted.

We as part of the community in the direct vicinity of the proposed new store, feel that there are already ample establishments licensed to sell alcohol which more than adequately meet the needs of the area. There are times even now where there are groups of people gathering around the current licensed premises purchasing and consuming alcohol in the street and leaving litter and mess, this situation will only be worsened with another license being granted so close to the others. There are also many cases of anti-social behavior directly attributable to the consumption of alcohol. The area also offers very limited parking which is predominantly used by local residents and people visiting the local amenities such as the childrens' soft play area and the martial arts club (directly above the proposed new store).

Should you wish to discuss any points raised within this petition please do not hesitate to contact us, in the meantime we hope that you find our objections both reasonable and valid, and take them into consideration when making your decision.





We are very concerned about alcoholic beverages being sold at 57 Chapel Road,  
this would cause more drunken people to hanging around the shop waiting for there next drink,  
children would have to pass this in the morning i do not think this is appropriate,  
and will not set a good example on anyone let alone young children who are easily influenced.

would you be able to sleep at night knowing that there are drunk and disorderly people hanging around outside and making loud noises throwing glass bottles,

in the road or at walls?

This area makes people feel safe do not go and ruin it with another shop selling alcohol.

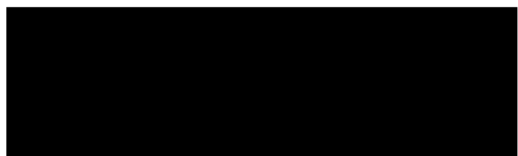
Think of how many people it would effect by opening another shop selling alcohol

when you could leave a peaceful community alone and not disturb it.



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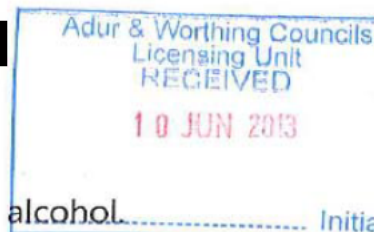
COURT



STOKE ABBOTT ROAD  
WORTHING



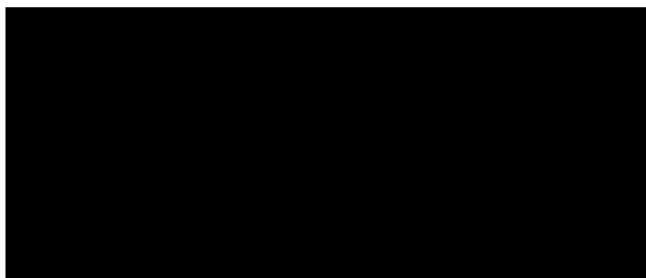
hi to whoever this may concern.



Do Not allow the premises of 57 Chapel Road to sell alcohol.  
We have shops that sell alcohol around this area,  
I feel that this is encouraging people to drink more, when in fact  
we should be helping them drink less,  
opening another store for alcohol would attract unwanted rowdy  
people that have been drinking.

I would not like to put children or elderly people in that sort of  
situation,  
wouldn't you prefer to keep this keep this a friendly area rather  
than turning this into a dump with alcoholics  
causing trouble after a few drinks also this would attract young  
teens trying to get served alcohol and then when  
they get refused they will be annoying members of the public  
passing by to buy them alcohol.  
I do not want to be put into that situation.

I am disgusted with the idea of more shops selling alcohol  
I will leave this letter of complaint how it is.  
Please do not ruin the friendly community that I love,



Why on earth do we need another shop where we can buy alcohol around this little area.

57 Chapel Road used to be blockbuster what everyone loved and where you could take your children to.

I wouldn't like to take my children down the road to the shop to find alcoholics begging for money for drink, or people buying there drinks before they go onto the pubs/clubs.

it will attract a lot of loud/drunk and disorderly people causing a lot of noise and disturbance.

Its not fair on the people that live around this area who have kids that are in bed early

why should the kids suffer because people want to drink.

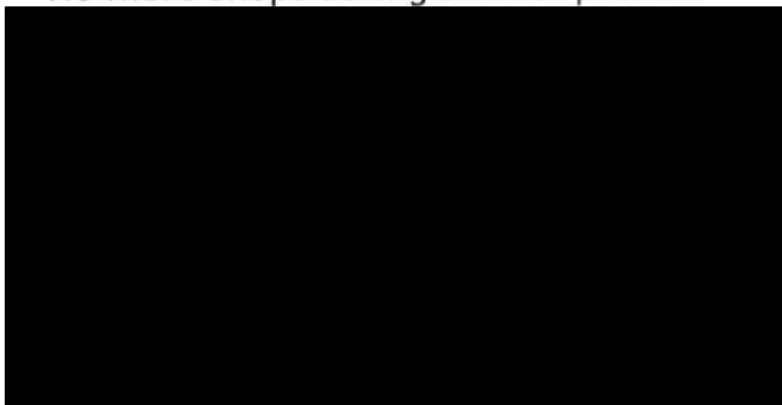
another shop will just attract more people to hang around the area.

And not to forget the noise of the traffic, people have work early in the morning for god sake.

Think of our community and not just more money circulating your pockets.

make 57 Chapel Road open as something useful to us.

No more shops selling alcohol please.



W. 200189

Unit  
The Licensing Committee,  
Worthing B. C.  
Shoreham-by-Sea  
BN43 6PR

Stanhope Road,  
Worthing,  
W. Sussex

⑥

10 JUN 2013

I refer to the Morrison Supermarket ~~ple application~~ <sup>initials</sup> alcohol licence to operate at 57, Chapel Rd. Worthing, hours 7 a.m. - 11 p.m. Monday - Sunday inclusive.

Chapel Road is part of the zone area of Worthing subjected to heavy pressure from business concerns for alcohol licence provision. Despite the presence in the town of well-established pubs of long-standing, alcohol licensing proliferated resulting in pub expansion and the rise of clubs and retail outlets engaged in alcohol sales. Such an outlet already exists in a section of 57, Chapel Road and is just a few yards distant from a similar outlet. They represent just a fraction of such development in and around the town centre.

An over-subscription of alcohol licences created a heavy concentration of licensed premises in this zone which reached recognised, saturation level. The effects of related, alcohol-fuelled activity spilled beyond the premises where it had developed, into the residential section of the saturation zone and into the A and E department of the nearby hospital.

You will be aware of the Morrison Supermarket in Newlands Road, very close to 57, Chapel Road. An alcohol licence covers its operations there; 8 a.m. - 9 p.m. Monday - Saturday; 10 a.m. - 4 p.m. on Sundays. Morrison's proposed expansion of licensed premises with extended hours in the guise of a "local shop" is not needed in an area which has experienced the fall-out in the face of encroachment from over-promoted licensed premises. Any increase in the numbers trading in alcohol can, and does, lead to price-slashing by competitors, often with undesirable consequences. Empty bottles deposited by customers are sometimes dumped in Wenban Passage behind our houses.

Deliberations on licence-granting bring other factors into focus some of which may not be within a particular committee's remit. However, I will mention two factors relevant to the Morrison application. They are; parking and public safety.

57 Chapel Road faces a very busy main road. It also stands between Stoke Abbot Road and Winton Place. Both of them receive a lot of traffic and great care is needed by pedestrians when crossing as the inflows are frequent and swift, particularly in Winton Place which is part residential and part commercial. On occasion lorries park on the corners creating blind spots making crossing particularly hazardous as the speed and direction of incoming/outgoing traffic can be confusing. (I should know - on two occasions I just missed being run down and I am a cautious "crosser" luckily. I can move swiftly, otherwise the tale would be different!). 57 Chapel Road has frontage for car parking but Morrison's establishment there would, by its very nature, become the hub for greater concentration of people, cars and delivery lorries. Where would these lorries park, particularly those carrying crates of alcohol which can create traffic hold-ups. (The lorry deliveries to the nearby Wheatshaf pub do just that). In an area where parking space is like gold dust, prospective Morrison customers could seek parking space in nearby streets if the frontage space is fully occupied.

The alcohol industry is very powerful and its influence extends to the retail industry whose profits are greatly enhanced by alcohol trade. The indulgence shown in the granting of alcohol licences has led to this zone of Worthing, which includes Chapel Road, to the level of saturation. A balance must be observed.

We do not need to be swamped with more licensed premises. For this reason and for the reasons given throughout this submission, I oppose the whole Morrison application for 57 Chapel Road premises to be given an alcohol licence. Yours faithfully,

[Redacted signature]

[REDACTED]  
Sent: 12 June 2013 16:34

To: Licensing Unit

Subject: Morrisons M New Premise Licence 57 Chapel Road Worthing

**Please find below my representation regarding this request for a new premises licence**

### **New Premises Licence at: Morrisons (M Local)**

An application for a New Premises Licence for a new Morrisons (M Local) convenience store. The proposed store is to be situated at 57 Chapel Road, Worthing, BN11 1HW. The application is seeking authorisation for the sale of alcohol for consumption off the premises:

- Sale of Alcohol - 07.00hrs to 23.00hrs Monday to Sunday incl.
- Opening to the public - 07.00hrs to 23.00hrs Monday to Sunday incl.

This new store is proposed for the old 'Blockbuster' site which historically held such a premises licence but was surrendered in 2007.

**Applicant:** WM Morrison Supermarkets PLC.

I am writing to make a representation regarding the pending issue of a licence to sell alcohol at these premises.

[REDACTED] Stoke Abbott Road,  
Worthing, BN11 1HJ

My interest in this matter is because I am resident in a flat situated directly above these premises.

My concern about this licence is that it may cause crime, public nuisance and noise disturbance. I am basing my concerns upon observations of Tesco Express on Chapel Road a short distance away.

Tesco express, 23-25 Chapel Road experiences problems with shoplifters stealing alcohol in the late evening. The solution at Tesco express is to switch the automatic doors to manual to discourage shoplifters in the late evening.

The proposed Morrisons M shop will be a similar model to the Tesco Express shop and there is no reason to suppose that their problems will be any different from that of Tesco.express.

I should therefore like to ascertain what measures Morrisons will take to prevent the crime and disorder that is currently experienced at Tesco's (whether or not they report these matters to the police – remembering it is not in their interest to report such matters as repeated problems may lead to their licence being revoked).

I note that Tesco do not use a security guard as a deterrent to would be shop lifters of

alcohol. It is left to shop staff to prevent thefts. In my view a security guard should be in place to act as a deterrent to shop lifters in the evening particularly relating to alcohol theft.

A large screen TV linked to CCTV monitor at the entrance showing customers can help to act as a deterrent.

I also think that there should be provision to isolate the alcohol aisle so that if problems are recurring the aisle can be closed at certain times or days to prevent crime, disorder and nuisance.

I am not against this store selling alcohol but I do believe that measures should be put in place to ensure that the sale of alcohol is not detrimental to resident neighbours or the neighbourhood in general. I note Morrisons have not made any contact with neighbours to notify or ascertain their views or concerns.

If granted I should like a review of the alcohol licence after six months to enable resident neighbours and other interested parties to express opinions or concerns and give examples of problems that may arise.

It should be noted that many children live in Stoke Abbott Court and their welfare should also be taken into consideration.

It should be noted that Morrisons have not operated these small convenience shops before and the experience will also be a learning curve for them and I hope my views are expressed in relation to their interests as well

Thank you for taking the time to consider this representation.

[REDACTED]  
Abbott Court  
Worthing, [REDACTED]



**WM Morrison Supermarkets Plc's operating manual entitled  
'Overview of Operations for "M Local" Stores'**

**WM MORRISON SUPERMARKETS PLC  
OVERVIEW OF OPERATIONS FOR "M LOCAL"  
STORES**

**INTRODUCTION**

1. This document is intended to provide Licensing Authorities with a broad overview of the key procedures and policies which WM Morrison Supermarkets PLC (Morrison's) has developed over many years with particular emphasis on the promotion of the four licensing objectives under the Licensing Act 2003.
2. Morrison's currently operates over 480 stores throughout the United Kingdom. The stores provide a wide range of produce, groceries, household goods, electronics and clothing, catering to a wide target market.
3. Every store is licensed for the retail sale of alcohol for consumption off the premises and the company deals with an estimated 11 million customer transactions per week. The company has always prioritised the need to conduct its business in a responsible manner and in full compliance with regulatory provisions governing the sale of alcohol. The company has never been prosecuted under the Licensing Act 2003.
4. With its long history in the retail business, and in consultation with experts, the company has developed a broad range of procedures and

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policies to fully comply with its duties across a wide range of regulatory fields from health and fire safety, to food safety and trading standards. These procedures have been recognised by independent trade and regulatory bodies so that Morrisons has been the recipient of numerous awards including (in Scotland) the “Safer Retailer of the Year” (2011) following an audit of policies and procedures and training in relation to age restricted products. The audits were carried out by the Scottish Business Crime Centre and Trading Standards Institute and Morrisons was the first national retailer to be awarded the title for all stores in Scotland. Other awards have included the “Wines and Spirits Educational Trust Educator Of The Year” and “National Training Awards” for the company’s apprentice programme. A small selection of the company’s awards are to be found in Appendix 1.

5. Morrisons has always worked closely with the statutory authorities and is willing to adopt recommendations where appropriate. The result, in the licensing field, is that our operating procedures address each of the licensing objectives under the Licensing Act 2003 and comply closely with other regulatory requirements.
  
6. The company has a Primary Authority Agreement with West Yorkshire Trading Standards. The Primary Authority audits and approves the company’s policies and procedures and the company maintains close and regular contact with officers of the Council. The company’s age verification policies and procedures have been endorsed by the primary authority.

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7. The procedures which the company has put in place are subject to constant review and improvement and are the result of careful consideration by the company's team of directors, managers and professional advisors. All of these policies and procedures can be made available to an officer of the responsible authorities upon request.

### **"M LOCAL" STORES**

8. In seeking to meet a growing demand for local convenience stores which provide a high quality and consistent product range, Morrisons has embarked upon the development of an estate of smaller stores in appropriate localities. These stores, known as "M Local" are run to the same high standards as the larger supermarket estate and benefit from the same broad operating procedures outlined above. The following provides a more detailed account of the procedures adopted for "M Local" stores which are designed to meet the statutory licensing objectives.

### **MANAGEMENT**

#### **(Addressing all four licensing objectives)**

9. Each of the company's "M Local" stores is managed by a minimum of 5 managers. Each "M Local" will be operated by a store manager, an assistant store manager and three duty managers. The management team will be responsible for the day to day operation on site and

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responsible for a full team of around 20 staff . The managers are all trained to be fully aware of their responsibilities under licensing legislation and each are required to hold a personal licence.

10.Store managers are trained by the company's in house management team at head office. The training includes age restricted sales, Challenge 25, refusals, till prompts, Health & Safety Legislation, Fire safety, Food safety, security awareness including management of CCTV systems and dealing with crime and disorder issues.

### **STAFF TRAINING**

#### **(Addressing all four licensing objectives)**

11.At store level, all staff are trained by store managers in a range of areas including their responsibilities and obligations under the Licensing Act 2003, relevant Health and Safety and Food Safety legislation together with Morrisons own policies and procedures.

12.All staff are required to undertake their training (and in particular in relation to licensing requirements) before they are allowed to work on the tills. This training, including the requirement to implement the company's "challenge 25" policy (see below) is regularly refreshed.

13.The quality of the company's training programme has been recognised by numerous national bodies and Morrisons has won several awards in this respect (see para 4 above)

#7548928

## **PRODUCT RANGE - ALCOHOL**

### **(Addressing (1) the prevention of crime and disorder; (2) the prevention of nuisance)**

14. Responsible retailing is a cornerstone of Morrisons ethos. This is reflected as much in the care which is taken in the training of staff as it is with the selection of products for sale in store.
15. The limited range of alcoholic products available in an “M Local” is a premium range targeted at the convenience market.
16. The provision of alcoholic products is only a relatively small part of the broad range of groceries and other products which a quality convenience store is required to provide.

## **SECURITY**

### **(Addressing (1) prevention of crime and disorder; (2) prevention of public nuisance)**

17. Morrisons’ “M Local” Stores operate successfully without the need for additional security personnel beyond that already provided by trained management and staff.
18. The company will always risk assess particular localities and liaise with police and other relevant authorities as to the need for any special security measures.

#7548928

## **CCTV**

19. CCTV is provided throughout Morrisons' premises at all times when the premises are trading and all images are recorded and stored on site for a minimum of 31 days and made available to responsible authorities on request.

## **CHILDREN**

### **(Addressing the protection of children from harm)**

20. As a national operator of supermarkets catering for families Morrisons has a great deal of experience in creating shopping environments which is suitable for children. Similarly, when considering the needs of younger customers, special attention is paid to the selection of products for sale and the manner in which they are sold.

21. Staff are all fully trained in the law relating to the sale of age related products and this training is refreshed at regular intervals. The Company operates a "challenge 25" policy and staff are required to insist on approved documentary identification whenever the customer appears to them to be under 25 years of age.

22. The till system has been designed to prompt cashiers when processing a sale of alcohol. Any refusal to sell, and the reason for the refusal, is recorded on the till system and retained in computer records. These records may be inspected by the responsible authorities upon request.

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23. Morrisons test the efficiency of this system by conducting unannounced independent test purchases at stores using a nationally recognised specialist company.

## **COMPLIANCE WITH SAFETY ISSUES AND LIAISON WITH STATUTORY AUTHORITIES**

### **(Addressing public safety)**

24. As set out at paragraph 4 and 5 above, Morrisons has developed a wide range of procedures and risk assessments to address its duties under statutory provisions aimed at ensuring the safety of the public and employees at its stores.

25. The company continues to reassess its policies in this regard and remains committed to working closely with the statutory authorities

## **CONCLUSION**

Morrisons prides itself on being a responsible retailer which constantly strives to promote all four licensing objectives. The M Local stores are proving to be hugely successful in serving thousands of customers a week in a comfortable and safe environment.

# APPENDIX I



Retail Employer of the Year



Compassion in Motion Farming  
Most Improved Supermarket



Large End User of the Year  
Refrigeration Innovation and  
Collaboration Awards



Carbon Trust Standard



Best Green Educational  
Project for 'Let's Grow'



National Training Awards  
Best Large Employer



Multiple Retailer of the Year



Store Manager of the Year,  
Fresh Produce Retailer  
of the Year and Meat Retailer  
of the Year



**TJ** Awards

Finalist

2012



